



## CITY OF COTTAGE GROVE

### 2011 CITY COUNCIL GOALS

#### **Vision**

An accessible community with an appreciation for our environment, trees, hills, ravines, landscapes and river, including quality park, green and open space areas.

A good place to raise a family and grow a business with well maintained neighborhoods and private properties.

A fiscally responsible, engaged government with well maintained, infrastructure, access to quality inter- and intra-community transportation and transit, and safe residential and commercial neighborhoods and public spaces.

#### **Mission**

Provide excellence in the delivery of public services to community residents, businesses, and owners of property.

#### **Governance**

Promote an enhanced sense of community pride, mutual trust, respect, civility, and a safe and secure environment for the exchange of ideas and collaborative dialogue throughout the organization, with other governmental agencies and the community.

#### **Fiscal Stability**

Operate in a fiscally responsible manner while emphasizing growth and diversity of the tax base and high value to the taxpayer and other community stakeholders.

#### **Commercial and Industrial Development**

Place emphasis on quality retail, restaurant, and industrial recruitment and retention. Development enhancements within all commercial districts include the use of development controls, architectural standards and high quality site features.

#### **Transportation and Transit**

Place a high priority on Red Rock Commuter Rail, High Speed Rail and express transit service, while we garner intergovernmental funding toward State and County corridor improvements.

#### **Housing Development**

Ensure that implementation of the master plan for the East Ravine District includes only high quality, high design and amenity development stressing the natural environment complemented by the built environment. Emphasis is placed on diversity of housing styles targeting the second and third tier move-up buyer along with empty-nester housing. All future housing developments should strive to reflect the community vision established through the East Ravine planning process. Encourage the maintenance of current housing stock through increased code enforcement efforts.

#### **Public Facilities**

Provide a high level of maintenance, repair and quality of construction of city facilities including municipal structures, parks, and community spaces. Included is implementation of storm water and water system improvements.