



City of Cottage Grove

PRESS RELEASE

From: Kenneth L. Smith, Community Services and Communications Coordinator
Date: January 13, 2010
Re: Cottage Grove Posting to Nixle

FOR IMMEDIATE RELEASE

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Cottage Grove Posting to Nixle

Cottage Grove, MN – Cottage Grove will be making posts to Nixle, a new online community notification service. Nixle sends messages to people to alert them about things happening in the City. If residents want to receive these messages we ask that they go to www.nixle.com and sign up. Nixle allows the city to send crucial text messages and emails out to hundreds of people in a timely manner. These events can be anything from hazardous weather reports to missing persons. “Nixle is like Twitter for Cities and local governments,” claims Finance Director Robin Roland, “it gives interested residents a way to keep up with unfolding events around them.”